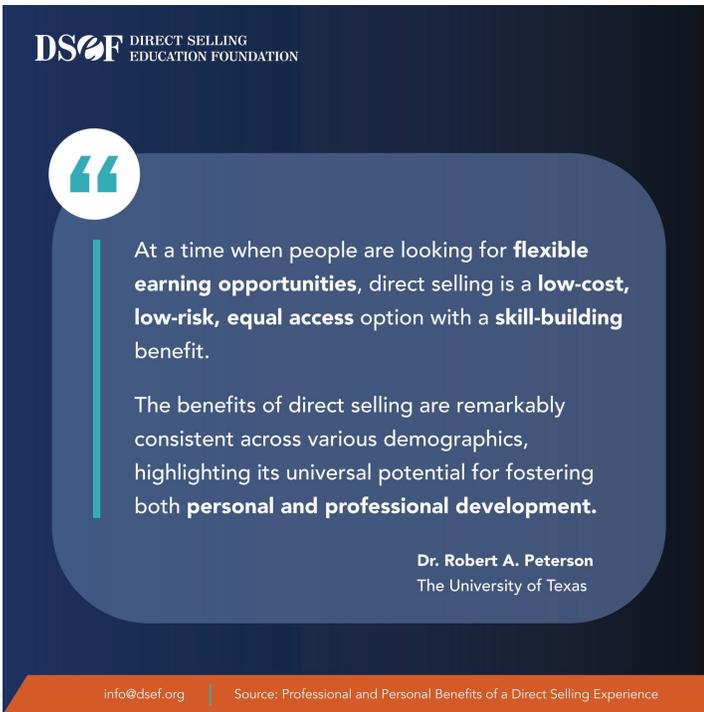


QUOTE 1:



DSOF DIRECT SELLING
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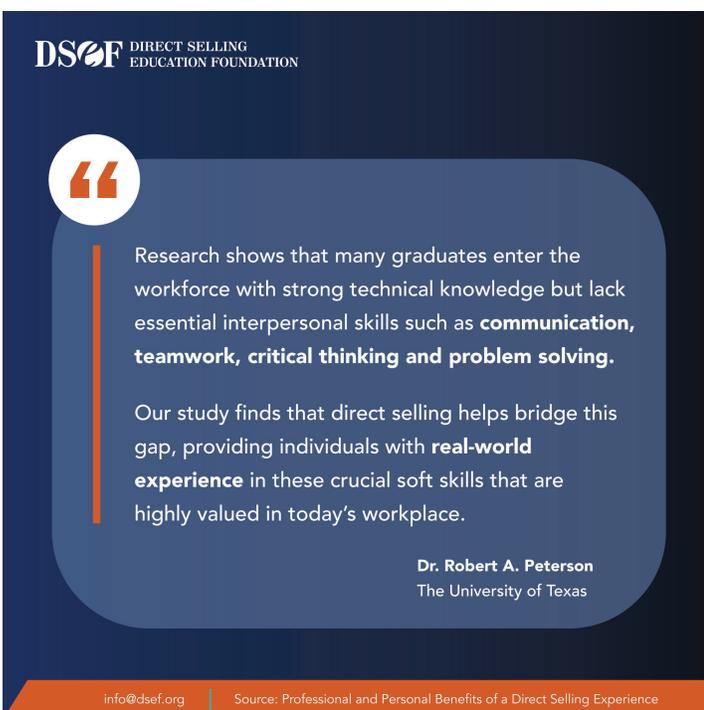
At a time when people are looking for **flexible earning opportunities**, direct selling is a **low-cost, low-risk, equal access** option with a **skill-building** benefit.

The benefits of direct selling are remarkably consistent across various demographics, highlighting its universal potential for fostering both **personal and professional development**.

Dr. Robert A. Peterson
The University of Texas

info@dsef.org | Source: Professional and Personal Benefits of a Direct Selling Experience

QUOTE 2:



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Research shows that many graduates enter the workforce with strong technical knowledge but lack essential interpersonal skills such as **communication, teamwork, critical thinking and problem solving**.

Our study finds that direct selling helps bridge this gap, providing individuals with **real-world experience** in these crucial soft skills that are highly valued in today's workplace.

Dr. Robert A. Peterson
The University of Texas

info@dsef.org | Source: Professional and Personal Benefits of a Direct Selling Experience